

淡江大學 110 學年度日間學制寒假轉學生招生考試試題

系別：各學系二、三年級

科目：英文

2-1

考試日期：1 月 19 日(星期三) 第 1 節

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本試題雙面印刷

I. Vocabulary: (30%)

1. This store has more than 20 different ____ of ice cream.
(A) flavors (B) fevers (C) favors (D) factors
2. The magazine will ____ to fashionable young people.
(A) appear (B) appeal (C) appropriate (D) propose
3. Could you ____ the file to an e-mail and send it to me?
(A) bind (B) draw (C) attach (D) connect
4. I am ____ by everything you have done for the community.
(A) inspected (B) inspired (C) insulated (D) isolated
5. We all know that dogs have a very ____ sense of smell.
(A) kind (B) keen (C) cute (D) curl
6. Bystanders of the flash mob incidents were all _____.
(A) revisited (B) endorsed (C) envisioned (D) bewildered
7. Glass is a hard ____, but easily breaks.
(A) substance (B) instance (C) stance (D) substitution
8. When I'm bored, I ____ myself by painting.
(A) accumulate (B) accustom (C) muse (D) amuse
9. Children of scientists often ____ in the areas of math and science.
(A) excel (B) exist (C) extra (D) excess
10. Don't open the files in this computer, because they might ____ viruses.
(A) contain (B) content (C) contend (D) contempt
11. I asked how he spent the budget, but his answers were all very _____.
(A) vague (B) vigorous (C) vogue (D) vulgar
12. ____ are those who make tools, clothing, furniture, and other objects by hand.
(A) blogger (B) YouTuber (C) craftsmen (D) talismans
13. During ____, people develop from childhood to adulthood.
(A) adoration (B) idiolect (C) decrepitude (D) adolescence
14. Photography has opened our eyes to a multitude of beauties, things we literally could not have seen before the ____ of frozen image captured on film.
(A) advent (B) admit (C) adore (D) adventure
15. People ____ when they work together to accomplish a task.
(A) elaborate (B) collaborate (C) evaporate (D) collegiate

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II. Grammar: (20%)

16. Alice always makes her husband ____ some chores on holiday.
(A) to do (B) doing (C) do (D) to go
17. I'm surprised at someone so rich ____ difficulty in paying what he owes you.
(A) having (B) have (C) who has no (D) as to have
18. Eating in this restaurant costs ____ ordering pizza delivery.
(A) as twice as much (B) as much as twice (C) twice as much as (D) as much as twice
19. We don't need diamonds on our wedding rings, ____ afford them.
(A) nor can we (B) and nor we can (C) neither can we (D) either can we
20. Medical authorities urge ____ takes a prescription medicine to consult regularly with his or her doctor.
(A) who (B) whoever (C) whatever (D) however
21. He demanded that we explain what happened, ____?
(A) hadn't we (B) didn't we (C) hadn't he (D) didn't he
22. Only when people feel our inmost needs ____ become our true friends.
(A) they will (B) will they (C) they want to (D) they can
23. We all had our application forms in our hands, but no one knew which office ____.
(A) to take it (B) to take (C) to be taken to (D) to take it to
24. In Australia, Asian scientists have made their efforts and contribution ____ in every aspects of people's life.
(A) been felt (B) feel (C) being felt (D) felt
25. Since nobody is going to bother you, you ____ relax and take a rest.
(A) rather than (B) prefer (C) as well as (D) might as well

III. Cloze: (20%)

Numerous studies support the idea that looks have a powerful effect on consumer attitudes and decisions. When an ad __ 26 __ a beautiful model, we find the ad more believable, we like the product more, and we are more likely to buy it. A recent experiment also __ 27 __ that the effect is emotional, not __ 28 __. Psychologists at the university of California monitored the brains of twenty-four adults watching TV ads. Some of the ads used evidence such as facts and figures about the products, while others used non-rational influences (NI), such as an attractive person. They found that the activity in the decision-making centers of the subjects' brains was lower during the NI ads. It seems that the sight of a beautiful person might make people more likely to

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spend money without thinking too carefully about it first. In other words, the purpose of beautiful people in ads is to __29__ positive emotion, which are then __30__ to the product.

None of this means that we are powerless against advertising. It simply means that we should be __31__ how advertisers __32__ our psychology against us. Beauty is a powerful force in all area of life, and advertising is no __33__. To be persuaded by beauty to spend money is both very human and yet, in a way, __34__. So the next time you are drawn __35__ an ad with a good-looking model, remember: Watch your brain and watch your wallet.

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|---------------------|-----------------|-----------------|-----------------|
| 26. (A) features | (B) feathers | (C) fetches | (D) figures |
| 27. (A) confirms | (B) condemns | (C) contends | (D) comforts |
| 28. (A) seasonal | (B) crazy | (C) rational | (D) sentimental |
| 29. (A) prevent | (B) avoid | (C) trigger | (D) expel |
| 30. (A) sell | (B) transformed | (C) transferred | (D) sold |
| 31. (A) in spite of | (B) by way of | (C) aware of | (D) in awe of |
| 32. (A) attract | (B) deviate | (C) ignore | (D) manipulate |
| 33. (A) exemplar | (B) good | (C) existence | (D) exception |
| 34. (A) kind | (B) benevolent | (C) irrelevant | (D) avoidable |
| 35. (A) to | (B) with | (C) on | (D) in |

IV. Short Essay Writing: (30%)

Please write a short essay of 200~250 words to describe your online learning experience during the COVID-19 pandemic.