

淡江大學九十三年學年度碩士班招生考試試題

系別：資訊管理學系

科目：資訊管理導論

准帶項目請打「○」否則打「×」
簡單型計算機
×

本試題共 / 頁

一、簡答與填充題 (每題 6 分共 60 分) [不需抄題，請於答案卷上直接標示題號與填寫答案]

1. What are shopbots?
2. What are the two types of prototypes?
3. Define the difference between de facto and de jure standards.
4. The use of online data analysis tools to explore large databases of transaction data is called _____.
5. A standard developed by Japan's NTT DoCoMo mobile phone network for enabling cell phones to received Web-based content and services is called _____.
6. In the Software Engineering Institute (SEI) Capability Maturity Model (CMM), software project planning is a key process area for maturity Level _____.
7. A _____ diagram is an interaction diagram that emphasizes the time ordering of messages in UML diagrams.
8. _____ is a decision support method based on the idea of finding past cases most similar to the current situation in which a decision must be made.
9. In BS ISO 17799, the information security is defined as preservation of confidentiality, integrity, and _____ of information.
10. The _____ layer in the OSI reference model establishes the connection between different applications. It acts as a moderator.

二、問答題 (共 40 分) [不需抄題，請於答案卷上直接標示題號與書寫答案]

1. What are the main types of risks of accidents related to information systems? (10%)
2. Identify at least 5 of the data- and model- related techniques used in different types of DSS. (10%)
3. What is software configuration management (SCM)? Identify four basic requirements for a software configuration management system. (20%)