淡江大學九十一學年度碩士班招生考試試題

系別：資訊管理學系　　　　　　科目：資訊管理導論

准帶項目請打「○」否則打「×」	
計算機	字典
×	×

本試題共　／　頁

1. What are the major types of software?　How do they differ in terms of users and uses? (25 分)

2. What is the wireless Web? List and describe the types of m-commerce services and applications supported by the wireless Web. (20 分)

3. What are the advantages of prototyping over SDLC (software development life cycle)? What are the risks? (25 分)

4. 經濟部工業局結合國內主要電子市集(eMarketplace)業者推動『台灣產業全球電子市集整合發展計劃』，簡稱 TIM (Taiwan Industrial Marketplace)。請問何謂電子市集？又妳/你認為電子市集推行成功的關鍵因素可能有那些？ 請詳細說明之。(30 分)