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# 淡江大學八十八學年度碩士班招生考試試題

系別：資訊管理學系

科目：資訊管理導論

本試題共 / 頁

1. What is supply chain management? Use an example to describe how the information technology/ information systems can be used to support supply chain management. (16 分)
2. Many researchers have advocated that there is a clear trend away from the hierarchical organization toward the networked organization, and the flattened organization is in the middle of this continuum (i.e., from the hierarchical organization to the network organization). (16 分)
  - a. Do you agree or disagree? Explain.
  - b. Would information technology/ information systems play an important role in this evolution? If yes, how?
3. What is client/ server computing? What is the difference between the client and the server? What are the different roles each fulfills? (16 分)
4. What are object-oriented and hypermedia databases? How do they differ from a traditional database? (16 分)
5. Please compare and contrast the following terms briefly. (18 分)
  - a. Systematic decision makers vs. Intuitive decision makers
  - b. Business process reengineering vs. Total quality management
  - c. E-mail vs. Electronic data interchange (EDI)
6. Briefly describe the following terms. (18 分)
  - a. Information superhighway
  - b. Feasibility study (remember to include the types of Feasibility study)
  - c. System conversion (remember to include the types of conversion strategy)