

# 淡江大學 101 學年度碩士班招生考試試題

系別：公共行政學系

科目：行 政 學

考試日期：2 月 26 日(星期日) 第 2 節

本試題共 三 大題， 一 頁

一、解釋名詞：(每題 6 分，共 30 分)

1. Equifinality
2. Span of Control
3. Decentralization
4. Vision Statement
5. Red Tape

二、何謂 SWOT 分析？請說明其內涵，並請針對公共行政學系(所)畢業學生未來進行事業生涯的策略規劃，分別就 SWOT 分析所包含的四個項目之內容加以分析與說明。(30 分)

三、美國雪城大學麥斯威爾學院(The Maxwell School of Syracuse University)院長 James B. Steinberg 撰文呼籲「恢復政府服務專業的價值與榮耀(Restoring Government Service as a Valued and Honored Profession)」，並對美國的政府部門難以吸引優秀人才的問題提出他的看法。請針對以下這段文字，先以條列式扼要摘述其重點，並比較評析我國的情形，然後再據以陳述你認為應採取何種策略或措施，才能吸引及選拔優秀人才投入政府服務工作的行列。(40 分)

Entry-level jobs in government are hard to get and often not very challenging, the prospects for quick and reliable promotion for talented employees uncertain, and opportunities for in-service professional development limited. For the best graduate students, salaries in the public sector lag those in the private sector, and the gap widens over the course of a career. These obstacles to attracting the best talent to government service are relatively easy to measure. But I believe that there is another important contributing cause: the sustained political assault on the value of government itself and, by implication, the value of government service. Put simply, government service no longer is seen as a valued and honored profession.