

淡江大學九十四學年度碩士班招生考試試題¹⁶

系別：公共行政學系

科目：行 政 學

准帶項目請打「V」

簡單型計算機

本試題共 / 頁

一、 簡答題(每題 15 分)

- (1) 請列舉五項「企業管理」與「公共行政」的相異點，並作簡要說明。
- (2) 近年來各國推動電子化政府蔚為風潮，已然成為各國尋求政府改造，提升行政效率的重要途徑，在推動電子化過程中可以由多個面向進行，請簡要回答 A2C (administration to citizen) 所代表的意義及其相關重點為何？
- (3) 請簡要回答「績效預算」的特徵以及此項預算制度的缺點為何？

二、 請仔細閱讀下面這段文章後加以闡述其意義(25 分)

One can imagine two routes by which economics can influence public management. First, public managers can draw concepts and analytical techniques directly from economics. By understanding the economics aphorism "the scarcest resource gets the rent", or the broadly applicable concepts of moral hazard and adverse selection, for example, a manager may better able to avoid ineffective organizational designs. Familiarity with the techniques of benefit-cost analysis may enable a manager to pursue more skillfully what Michael Barzelay calls the post-bureaucratic paradigm emphasizing the consumer perspective, net rather than gross values, and the inclusion of nonpecuniary costs. Second, economics can indirectly influence public managers by providing the conceptual frameworks employed by public management researchers. With respect to organizational design, for instance, such concepts as sustainable competition, contestability, and credible commitment may suggest very different ways of thinking about the delivery of services. An economic theory of institutions based on equilibria in repeated games may provide a clear conceptual foundation for thinking about such elusive phenomena as leadership and organizational culture. (D.L. Weimer & A. R. Vining, 1996)

三、 申論題(30 分)

2000 年我國出現首次政黨輪替，政治上的巨變自然也衝擊到代表穩定力量的文官體系，各界自此深切體認到公務人員保持「政治中立」(political neutrality)的重要性，請闡述「政治中立」的意義，及其對文官體系健全發展的重要性，同時請評述考試院於 2003 年草擬完成的「公務人員行政中立法案」的重要內容。