

淡江大學 95 學年度轉學生招生考試試題

5-1

系別：商管組二年級

科目：經濟學

准帶項目請打「V」	
✓	簡單型計算機

本試題共 二 頁 一

1. (20%) 請簡述下列策略是否為差別取價? if yes, 為何種差別取價?
 - a. 遊樂園的一票玩到底策略
 - b. 冰箱的舊機換新機策略
 - c. 航空公司機票週末加價策略
 - d. 計乘車夜間加成策略

2. (20%) Suppose that the T-account for First National bank is as follows:

	Assets		Liability
Reserves	\$1000		Deposits \$5000
Loans	4000		

- (1) If the central bank requires banks to hold 10 percent of deposits as reserves, how much in excess reserves does First National now hold?
 - (2) Assume that all other banks hold only the required amount of reserves. If First National bank borrows \$100 discount loans from the central bank, by how much would the economy's money supply and loans increase? Show final T-account for the banking system.
3. (20%) An economy is described by the following equations

$$C = 40 + 0.8(Y - T)$$

$$I = 70$$

$$G = 120$$

$$NX = 10$$

$$T = 150$$

- a. Find the short run equilibrium output.
- b. Find the government purchase multiplier.
- c. If the potential output is 630. By how much would government purchase have to change to eliminate any output gap?
- d. Find tax multiplier. By how much would taxes have to change to eliminate any output gap?

本試題雙面印

淡江大學 95 學年度轉學生招生考試試題

5-2

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本試題共 2 頁 - 2

4. (20%) 請說明政府對生產者生產課以從量稅的經濟效果。
5. (20%) 請畫圖說明獨占廠商在短期時有虧損的狀態，並標明圖形上虧損的部分。