淡江大學九十四學年度轉學生招生考試試題

系別: 企業管理學系二年級 科目:管 理 學

准帶項目請打「V」 簡單型計算機 節次: 7月/2-日第一節 本試題共 21頁

- 1. How has workforce diversity affected the manager's job? (25%)
- 2. A department manager achieves his unit's goals, yet spends only 70 percent of his allocated budget. Discuss the pluses and minuses of this outcome. (25%)
- 3. FTo survive in today's dynamic environment, organizations need to have an innovative, risk-taking, team-oriented, and aggressive culture. Do you agree or disagree with this statement? Support your answer. (25%)
- 4. Describe the characteristics of a learning organization. Relate the learning organization to the concepts of reengineering, TQM, team building, and organization design. (25%)