

淡江大學八十七學年度日間部轉學生入學考試試題

系別：資訊管理學系三年級

科目：資訊管理導論

本試題共 / 頁

I. 解釋名詞 (每題 6 分, 共計 36 分)

1. Information Warehouse
2. Prototyping
3. Feasibility Study
4. EDI
5. Groupware
6. Electronic Commerce

II. 問答題 (共計 64 分)

1. Briefly describe client/server architecture. (10 分)
2. What is a strategic information system (SIS)? Give an example and briefly describe why it is a SIS. (16 分)
3. What is business process reengineering (BPR)? Use an example to describe BPR. (16 分)
4. What are the major features of object-oriented database model? (10 分)
5. Is Ethernet a LAN, MAN, or WAN? There are three basic network topologies: bus, ring, and star. Which type of network topology does Ethernet use? (12 分)