

淡江大學八十七學年度日間部轉學生入學考試試題

系別：商管組二、三年級

科目：經濟學

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一、單選題(每題 4 分，共 60 分)

1. If demand is elastic, a price increase will
 - a. decrease total revenue.
 - b. increase total revenue.
 - c. have no effect on total revenue.
 - d. reduce the demand for the good.

2. A firm's short-run production function describes
 - a. the minimum cost of producing a given amount of output.
 - b. how the maximum attainable output varies as the quantity of labor employed in a given production plant varies.
 - c. how the maximum attainable output varies as the production plant varies, given the quantity of labor employed.
 - d. the management of the firm over short time periods.

3. Economics would have nothing important to study if there were no
 - a. money.
 - b. taxes or government spending.
 - c. scarcity.
 - d. inflation or unemployment.

4. In monopolistic competition, each firm's marginal revenue curve has
 - a. zero slope, and its demand curve also has zero slope.
 - b. zero slope, and its demand curve has negative slope.
 - c. negative slope, and its demand curve has zero slope.
 - d. negative slope, and its demand curve has negative slope.

5. Suppose that nominal per capita GDP was \$18,000 in 1993. The 1990 GDP deflator is 100, and the 1993 GDP deflator is 110. Based on this information, the approximate real per capita GDP in 1993 is
 - a. \$16,364.
 - b. \$16,634.
 - c. \$16,800.
 - d. \$18,000.

6. The marginal propensity to consume
 - a. is negative if dissaving is present.
 - b. is between zero and 1.
 - c. equals 1.
 - d. exceeds 1

7. The Lorenz curve
 - a. explains why some households have different incomes.
 - b. explains why income is equally distributed.
 - c. graphically shows the degree of income inequality.
 - d. graphically shows the amount of wealth in a country.

8. NOT a part of the opportunity cost of attending college is
 - a. the cost of tuition.
 - b. the cost of textbooks.
 - c. the income that could have been earned by working.
 - d. the cost of meals.

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9. The real-world money multiplier will fall if
 - a. people increase their demand for currency.
 - b. the required reserve ratio of banks decreases.
 - c. people reduce their vacation travel.
 - d. people spend a smaller fraction of their income on food.

10. Suppose the money supply is expected to remain unchanged but it actually increases. According to the rational expectations hypothesis, the price level will
 - a. rise and real GDP will increase.
 - b. rise and real GDP will decrease.
 - c. fall and real GDP will increase.
 - d. fall and real GDP will decrease.

11. The term consumer surplus refers to
 - a. the difference between the value of a good and the total paid for the good.
 - b. the total value that a consumer places upon a good.
 - c. the decreasing marginal utility that consumers receive from additional consumption of a good.
 - d. the area between the demand curve and the horizontal axis.

12. The long-run supply curve of any good is
 - a. less elastic than the short-run supply curve.
 - b. more elastic than the short-run supply curve.
 - c. inelastic but not perfectly inelastic.
 - d. negatively sloped but above the demand curve.

13. The law of diminishing returns states that the marginal product eventually
 - a. decreases as the size of a plant increases.
 - b. unchanges as the size of a plant increases.
 - c. decreases as a firm uses more of a variable input, given the quantity of fixed input
 - d. increases as the size of a plant increases.

14. In evaluating a relationship between x and y, ceteris paribus means
 - a. other variables are not relevant to x and y.
 - b. other variables move in opposite directions to x and y.
 - c. other variables are not changing while x and y change.
 - d. other variables move with x and y.

15. In the long run, a competitive firm has
 - a. an economic profit, and so does a monopoly.
 - b. an economic profit, but a monopoly does not.
 - c. no economic profit, but a monopoly might.
 - d. no economic profit, and neither does a monopoly.

二申論題(每題 20 分，共 40 分)

1. 目前自由化風潮瀰漫全球，試以圖形申述自由化所帶動之競爭市場相對於原有之獨占市場，對消費者之利弊得失。

2. 試申述此次東南亞金融風暴的起因，及可能解決之方式。